

# DeepDive

Entrepreneurship and  
Digital Transformation



# MASTER PROGRAM

Entrepreneurship and  
Digital Transformation  
(Master of Arts)









# Curriculum overview

You must complete a total of 90 credits to graduate from the program. The curriculum consists of compulsory courses on entrepreneurship and digital technologies as well as electives from the master programs of the seven faculties. The centerpiece of the program is the project work with a focus on an entre- or intrapreneurship project.

1st semester	Project I <b>15 ECTS</b>	Entrepreneurship I <b>5 ECTS</b>	Digital Technologies <b>5 ECTS</b>	Research Methods <b>5 ECTS</b>
2nd semester	Project II <b>15 ECTS</b>	Entrepreneurship II <b>5 ECTS</b>	Digital Business Models <b>5 ECTS</b>	Elective Course I <b>5 ECTS</b>
3rd semester	Master Thesis <b>25 ECTS</b>			Elective Course II <b>5 ECTS</b>
	Total			<b>90 ECTS</b>

More information on detailed application requirements, process on course content: [www.hm.edu/deepdive](http://www.hm.edu/deepdive)

# Projects and mentors

Depending on your personal interests and qualification you will be assigned to either an entre- or intrapreneurship project. The entrepreneurship project is for individuals who want to implement their own digital business ideas. Students in the intrapreneurship project will develop innovative solutions to specific digital challenges submitted by corporates. Each project team will be supported by both a professor and a start-up coach.

## Our successful start-ups from the last batches:



## Here you can find previous and former corporate partners for our intrapreneurship projects:




## Entrepreneurship projects in the field of mobility are accelerated by our close partnership with EIT Urban Mobility:



## Students international exposure is extended by our close cooperation with 20+ universities:





The DeepDive Master is an innovative Master project for self-starters. Exactly the opposite of the classical and old-fashioned learning methods. This way of education is desperately needed in our society to support the hands-on mentality and start-up enthusiasts. Individuals are formed with a wide range of soft- and hard skills. This is a perfect program for open-minded personalities who swim against the stream. **Marius G.**

## Impressions from our students:

The DeepDive Master is one of the most memorable programs that helped me so much with my career. I was able to make valuable connections with people who are part of the SCE and Munich startup scene and who are all working hard to make their dream come true. I cannot wait to continue my studies in this program and meet new people to bootstrap my dream business! **Hoon K.**

In this master program you get the chance to learn something new, develop new skills and immediately apply them to your real-life project. In this program, you will challenge yourself and you will find something you are truly passionate about. **Julia H.**

# GET IN TOUCH WITH US!



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STRASCHEG CENTER FOR ENTREPRENEURSHIP