

Hochschule
München
University of
Applied Sciences

Fakultät für Tourismus

Tourism Management

Bachelor
(B.A.)

A photograph of three young people, two men and one woman, looking at a map outdoors. The woman on the left is smiling and pointing at the map. The man in the middle is wearing glasses and a green tank top. The man on the right is wearing a blue plaid shirt. They are all looking down at the map with interest.

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Application requirements

- Higher education entrance qualification valid in Bavaria (for more information, please visit the website www.hm.edu/bewerberinfo)
- Excellent command of German and good English skills
- Basic knowledge of another foreign language (French or Spanish) is desirable
- Good grounding in mathematics and the ability to work with figures
- Understanding of business administration
- Interest in other countries and cultures
- Talent for organisation and planning
- Initiative, flexibility, and motivation to perform
- Willingness to participate actively in the classroom, group work, and field trips



Application

Students can begin the bachelor's degree programme either in the winter or summer semesters.

Registration

for the winter semester: 2 May to 15 July

for the summer semester: 15 November to 15 January

More information on the application process and on our admission requirements, such as restricted admission (numerus clausus) or preliminary work experience, is available on the website

www.hm.edu/bachelor-bewerbung

Our Offer

Munich is a touristic hot spot and close to the players in the industry. Whether you are interested in culture, the easygoing Bavarian lifestyle or in nature – the regional capital with its wide range of leisure activities is a place where you can feel relaxed and happy.



Our bachelor's degree programme in Tourism Management will qualify you for challenging positions in the tourism and service industries. Our aim is to provide you with the skills to master the daily management tasks involved in the exciting work of the tourism industry, to implement projects and solutions competently, and to fully utilise your expertise in the workplace.

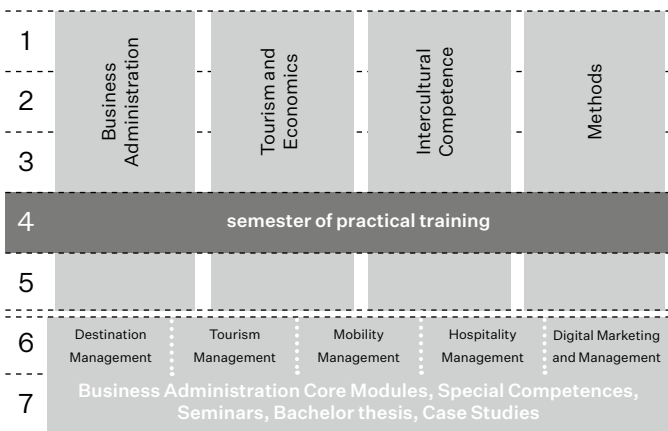
Our bachelor's degree programme in Tourism Management provides you with the following:

- a solid grounding in the principles of business administration
- expertise specific to the tourism industry
- an understanding of methodology
- intercultural skills

In the tourism sector, the Department of Tourism at Munich University of Applied Sciences has the most extensive and widest-ranging teaching competence in the German-speaking countries, as well as diverse international relations and worldwide involvement in applied research. This means you have many opportunities to spend a semester abroad and can make use of close contacts to industry, e.g. within the scope of seminars, case studies, and thesis work.

Your Studies

The six semesters of classroom study within the bachelor's degree programme are structured around four thematic "pillars" that form the fundamental framework of the programme. These pillars are supplemented by a semester of practical training midway through the programme.



The Bachelor's programme in Tourism Management offers students various degree options. You may choose a more specialised degree tailored to your personal interests and professional goals, or you may select a more general degree, an option that is increasingly in demand within the industry.

Academic Degree: Bachelor of Arts, B.A.

For detailed information on course content, visit www.tourismus.hm.edu/studium

Your Future

The bachelor's degree programme qualifies you for positions in middle and senior management with the following types of employers:

- Tour operators and travel agents
- Organisations, associations, and governmental bodies related to tourism
- Tourism destinations
- Transport and mobility services (bus, rail)
- Air transportation companies (airlines, airports)
- Management of conventions, trade shows, and events
- Hotels and resorts
- Catering services
- Holiday and leisure centres
- Health resorts and spas
- Management consultancies
- Digital Marketing (hotels, tour operator, airlines, mobility services, tourism destinations)
- Other areas within the service sector



The bachelor's degree programme also provides the academic foundation and practical training for further study in a subsequent master's degree programme. Our three-semester master's degree programmes in both Tourism Management and Hospitality Management qualify you for challenging professional and managerial positions in the tourism industry.

Information and Contact

Academic Advisors

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Hochschule München

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The HM Hochschule München University of Applied Sciences is Bavaria's largest institute of higher education in this field. Over 80 attractive and forward-looking degree courses lay the foundation for successful careers. Besides specialist skills, the university promotes sustainable and entrepreneurial mindsets and actions, as well as international and intercultural experiences, such as through stays abroad.

The departments imbue their students with vision, creativeness and a sense of shared responsibility as an ideal preparation for making a difference in their chosen professions and within society. Close contacts to companies at the high-tech location of Munich allow students to obtain practical experience during their studies. And last but not least: Munich's attractive cultural and leisure opportunities offer plenty of variety.