

# Internship 2025

## Social Media & Event Management

New York | Germany



### Description

The UAS7 Liaison Office in New York is seeking a highly motivated student interested in the field of higher education management and international educational exchange. UAS7 is a strategic alliance of seven leading Universities of Applied Sciences in major German cities committed to excellence in teaching and research. While UAS7 in Germany coordinates most UAS7 internal and external German (and South American) networking activities, the New York Liaison Office is responsible for the representation of the alliance in the US and Canada, the coordination of student exchange programs and the establishment of partnerships with academic and non-academic organizations. An internship at UAS7 will provide interns with practical experience in project and event management and knowledge of the work processes, academic management, and international exchange. Working languages will be English and German. Strong business writing skills are required in both German and English. The intern's responsibilities will depend on current projects and may include, but are not limited to:

### Public Relations

Researching and drafting news items for UAS7 social media and new / revised website content, maintenance of UAS7 website, monitoring and communication with third-party organizations that reach our target audience.

### Event Management

Preparation, implementation and assessment of UAS7 events.

### Project Work

Providing support to US-American and Canadian students who apply for UAS7 programs, and supporting broader program development with partner universities. Projects will be tailored to the intern's skills and experience whenever possible, but all interns will gain experience in multiple areas of UAS7 NY activities.

### Eligibility & Qualifications

- **Enrolled** students at UAS7 member institution in business, marketing, communications, IR, design, etc. (enrolled for duration of internship)
- Excellent spoken and written English and German
- Minimum age: 21
- Interest in international affairs and higher education

### Useful Skills

- Graphic design, e.g. Canva
- Marketing & communications
- Excel, Powerpoint
- Social media
- Zoom, google docs

### About the Internship

- Approx. 6 months, beginning August/September 2025
- 40 hours per week
- Liaison Office New York, with potential onboarding time with UAS7 in Germany
- Logistical Support: 850€ per month
- We pay for J-1 Visa costs, if applicable

### Application

- Cover letter, including motivation statement and relevant qualifications, as well as resume as one **pdf**
- Include **one** reference contact we may reach out to
- Apply from your **university email address!**
- Please submit to Patrizia Nobbe, PhD: [info@\[uas7.org](mailto:info@[uas7.org)
- Apply by: **November 1, 2024**