Regulations for obtaining the International Tourism Management Certificate at the Munich University of Applied Sciences

(Satzung zum Erwerb des Hochschulzertifikats "International Tourism Management Certificate" an der Hochschule München)

16 May 2022

Based on Art. 13 (1) sentence 2, Art. 56 (6) no. 2, Art. 58 (1) and Art. 61 (2) (3) of the Bavarian Higher Education Act (BayHSchG), Munich University of Applied Sciences (MUAS) has adopted the following regulations:

Section 1 Purpose of the regulations

The purpose of these regulations is to establish the admission requirements and examination conditions for awarding the *International Tourism Management Certificate* at the Munich University of Applied Sciences.

Section 2 Learning outcomes

- (1) This certificate aims to further the education of local students and international exchange students that possess tourism management expertise, international experience and foreign language skills.
- (2) The certificate affords students the opportunity to acquire an additional qualification by developing a set of interdependent competencies required for managing international operations in the cross-disciplinary field of tourism. This includes a comprehensive understanding of management processes and leadership requirements in diverse strategic areas across diverse tourism sectors. In addition to technical expertise, the certificate also strengthens the students' methodological expertise in tourism research. Following the MUAS "internationalization at home" philosophy, students complete tourism-related coursework in an international setting which fosters intercultural exchange and enables students to develop their international social competencies and improve their tourism-specific English skills.

Section 3 Participation requirements and registration

Students across all departments of MUAS are eligible to obtain the certificate. Students can only complete the coursework required for obtaining the certificate if they meet the participation requirements for each module as specified in the exam regulations. Students must also register for the corresponding examinations correctly and on time.

Section 4 Study program

- (1) The MUAS *International Tourism Management Certificate* is offered by the Department of Tourism.
- (2) At the beginning of each semester, a module catalogue is made available to all members of the university. The module catalogue provides a list of the available study areas as well as the corresponding modules.
- (3) The language of instruction for the modules is English.
- (4) Modules required for obtaining the certificate may be cancelled, e.g., in case of insufficient participants.

Section 5 Requirements for obtaining the certificate

¹The MUAS *International Tourism Management Certificate* is awarded to students who:

- successfully complete the module Intercultural Competence II (5 ECTS), and
- successfully complete additional modules from the module catalogue (see section 4, no. 2) with a total of at least 20 ECTS.

²To successfully complete modules, students must pass the module-specific assessment per the exam regulations for the corresponding degree program.

Section 6 Grading of assessment

(1) The following scores are used to grade student assessments:

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1.0; 1.3
= very good

1.7; 2.0; 2.3
= good

2.7; 3.0; 3.3
= satisfactory

3.7; 4.0
= marginal pass

5.0
= inadequate
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(2) For each module, the grades achieved by the student will be added to the certificate (one decimal place).

Section 7 University certificate

For students who have successfully met the requirements for the *International Tourism Management Certificate*, MUAS issues an official certificate based on the template (see appendix).

Section 8 Application of examination regulations

Unless stated otherwise in these regulations, the general examination regulations for Universities of Applied Sciences (RaPO) of 17 October 2001 and the general study and examination regulations of MUAS (ASPO) of 5 January 2018 apply in their current version.

Section 9 Effective date

These regulations are effective as of 1 October 2022.