Courses in English
Course Description

Department	14 Tourism
Course Title	**Strategies for sustainability in tourism and hospitality (course offered evey semester)**
Course number	CIE
Hours per week (SWS)	4
Number of ECTS Credits	5
Learning Outcomes	Gain a deep understanding of the three dimensions of sustainability - ecological, economical, social implications - as defined by the United Nations. Learn about implications of these sustainability dimensions for the tourism industries. Gain an understanding of the multitude of interdepencies between the dimensions of sustainability.
Prerequisites	Basic understanding of service industries
Recommended Reading	Compulsory readings are provided in the self-study Moodle-based online course
Teaching Methods	Self-study module
Assessment Methods	Self-paced online tests of reading comprehension of the provided readings (following the progress of the readings)
Language of instruction	English
Name of lecturer	Prof. Dr. Torsten Busacker Prof. Dr. Burkhard von Freyberg
E-Mail	torsten.busacker@hm.edu b.freyberg@hm.edu
Link	Students receive the invitation to enroll (and thus register) in the Moodle course for this module directly by e-mail from the head of the study program (Master students) or after registering with the International Office (Incoming students)
Course Content	Students in this module will conduct an intensive, self-directed, supervised study of various aspects of sustainability in tourism and hospitality that address current and future challenges facing our industry.
Remarks	