Courses in English
Course Description

Department	14 Tourism
Course title	**5.4 Current Issues in Tourism**
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	Professional competence After completing this module successfully, students will be able to • understand current issues in tourism, • understand and apply potential solutions and management strategies, • understand and analyze regional, national and global specifics, • evaluate actions implemented or required on an enterprise level as well as regional, national and international level for the effective development of tourism. Technical, personal and social competencies Furthermore, the following interdisciplinary competences are addressed as students will be able to • enhance their self-organization and team work skills, • learn how to access and critically evaluate new topics and knowledge, • improve their ability to articulate scientific knowledge in group discussions. Contents: This course addresses current issues and trends in tourism. Under the umbrella title “Current Issues in Tourism” varying topics are put in focus each semester. Either several issues are addressed (e.g. the influence of megatrends on tourism management) or one issue is analyzed from several perspectives (e.g. overtourism). Current issues covered in this elective might be demographic change, geopolitics and crises, sustainability, overtourism, visitor management, accessible tourism, religious tourism, dark tourism, culture, music and events to name but a few.
Prerequisites	
Recommended reading	Articles from academic literature and journals related to the topics mentioned; to be announced at the beginning of the course
Teaching methods	Lectures with practices
Assessment methods	written exam
Language of instruction	English
Name of lecturer	Prof. Dr.-Ing. Norbert Klassen; Prof. Dr. Elias Butzmann
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Link	
Course content	
Remarks	