Courses in English
Course Description

Department	10 Business Administration
Course title	**Entrepreneurship: Real Project Planetary Health**
Course number	7..1.6
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	In this one-week seminar, we will work on relevant topics, opportunities and challenges, in the context of Planetary Health and develop innovative, value-adding and sustainable solutions for the world.
Prerequisites	none
Recommended reading	
Teaching methods	
Assessment methods	Module Assignment consisting of pitch presentation (30% of the grade), written assignment (60% of the grade) and self reflection protocol (10% of the grade). Please remember to officially register for the examination in Primuss!
Language of instruction	English
Name of lecturer	Prof. Dr. Verena Kaiser
Email	verena.kaiser@hm.edu
Link	
Course content	Feeding all people on earth remains a major challenge. In 2050, about 9.7 billion people will live on earth. According to the UN, about 690 million people are already suffering from hunger. How can we ensure effective, low-cost and sustainable forms of food production? In many supermarkets, we in Germany have an abundant supply of food, some of which has already made a long journey. Whether these are bananas from Tanzania, beef from Argentina or avocados from Colombia. In the context of food production, transport and processing, tons of climate-damaging CO2 are produced. How to ensure a sustainable production, processing and delivery of food? How can modern technologies be used to more effectively treat and, if possible, even prevent existing diet-related diseases?
Remarks	