Hochschule München University of Applied Sciences

Courses in English
Course Description

Department	05 Technical Systems, Processes and Communication
Course title	**Intercultural Communication**
Course number	
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	The students are familiar with concepts of intercultural communication. The students are enabled to use business language skills and intercultural knowledge for successful professional business communication. The focus lies on communication and processes in international project teams.
Prerequisites	Good command of English, knowledge about concepts and models of the psychology of communication and project management.
Recommended reading	Hofstede, Geert/Gert Jan Hofstede/Michael Minkov (2010), Cultures and Organizations. Software of the Mind. Intercultural Cooperation and Its Importance for Survival. 3rd ed., New York etc., McGraw Hill. Hinner, Michael B. (2007) (ed.), The Influence of Culture in the World of Business. Frankfurt a.M. etc., Peter Lang. Martin, Judith N./Thomas K. Nakayama (2010), Intercultural Communication in Contexts, 5th ed., New York, McGraw-Hill. Zhu, Hua (2016) (ed.), Research Methods in Intercultural Communication. A Practical Guide. London, Wiley Blackwell.
Teaching methods	interactive
Assessment methods	composition
Language of instruction	English
Name of lecturer	Justyna Alnajjar
Email	justyna.alnajjar@gmail.com
Link	
Course content	Current country-specific issues and cross-cultural aspects, Raising awareness of the relativity of cultural habits, values and beliefs, Comparative analyses of behavior patterns and standards in business life shaped by different cultures, Awareness for cultural norms,and taboos on business practices, Discussion and negotiation in cross-cultural contexts, Development of solution strategies in case of cross-cultural conflicts.It introduces effective communication strategies for successful project management, with a focus on the factors that drive project success and professional communication in distributed, cross-functional, and virtual teams. Covers team dynamics, personality types, and the different stages of a project's lifecycle, while developing essential leadership and collaboration skills such as team building, people management, and the efficient use of organizational resources. Special emphasis is placed on the challenges of leading temporary project teams and achieving results without formal managerial authority.
Remarks	