

<b>Department</b>	14 Tourism
<b>Course title</b>	<b>5.4 Current Issues in Tourism</b>
<b>Hours per week (SWS)</b>	4
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	<p>Professional competence</p> <p>After completing this module successfully, students will be able to</p> <ul style="list-style-type: none"> <li>• understand current issues in tourism,</li> <li>• understand and apply potential solutions and management strategies,</li> <li>• understand and analyze regional, national and global specifics,</li> <li>• evaluate actions implemented or required on an enterprise level as well as regional, national and international level for the effective development of tourism.</li> </ul> <p>Technical, personal and social competencies</p> <p>Furthermore, the following interdisciplinary competences are addressed as students will be able to</p> <ul style="list-style-type: none"> <li>• enhance their self-organization and team work skills,</li> <li>• learn how to access and critically evaluate new topics and knowledge,</li> <li>• improve their ability to articulate scientific knowledge in group discussions.</li> </ul> <p>Contents:</p> <p>This course addresses current issues and trends in tourism. Under the umbrella title “Current Issues in Tourism” varying topics are put in focus each semester. Either several issues are addressed (e.g. the influence of megatrends on tourism management) or one issue is analyzed from several perspectives (e.g. overtourism).</p> <p>Current issues covered in this elective might be overtourism, crisis management, dark tourism, digitalization and its impact on tourism, demographic change and the talent shortage to name but a few.</p>
<b>Prerequisites</b>	
<b>Recommended reading</b>	<p>Milano, C., Cheer, J. &amp; Novelli, M. (2019): Overtourism: Excesses, Discontents and Measures. Wallingford, UK: CAB International.</p> <ul style="list-style-type: none"> <li>- Dodds, R. &amp; Butler, R. (2019): Issues, realities and solutions. Berlin/Boston: Walter de Gruyter.</li> <li>- Gossling, S. &amp; Hall, C. M. (2006): Tourism &amp; Global Environmental Change: Ecological, Social, Economic and Political Relationships. Abingdon: Routledge.</li> <li>- Cooper, C. &amp; Hall, C. M. (2020): Current Issues in Asian Tourism. Abingdon: Routledge.</li> <li>- Andriotis, K., Styliadis, D. &amp; Weidenfeld, A. (2020): Tourism Policy and Planning Implementation. Abingdon: Routledge.</li> <li>- Pforr, C. &amp; Hosie, P. (2016): Crisis Management in the Tourism Industry: Beating the Odds? Abingdon, Routledge.</li> <li>- Silva, C., Seabra, C. Abrantes, J. &amp; Paiva, O. (2021): Pandemics and Travel: COVID-19 Impacts in the Tourism Industry. Emerald Publishing Limited.</li> </ul>
<b>Teaching methods</b>	Lectures with practices
<b>Assessment methods</b>	written exam
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Hannah Zehren
<b>Email</b>	<a href="mailto:Hannah.zehren@hm.edu">Hannah.zehren@hm.edu</a>
<b>Link</b>	
<b>Course content</b>	
<b>Remarks</b>	