

Department	07 Computer Science and Mathematics
Course title	Real Project Digitalization
Course number	
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	<p>The aim of the course is to gain an overview of digital innovations and transformations using information technologies in the business environment and to independently develop business ideas for digital innovations</p> <p>Competencies: Students acquire the knowledge to independently identify new topics in the field of digital innovations and transformations, to work on their content and to assess their relevance in the company.</p> <p>Competencies: Students acquire the knowledge to independently identify new topics in the field of digital innovations and transformations, to work on their content and to assess their relevance in the company.</p>
Prerequisites	Fundamentals of business informatics and economics, for example from the Business Administration module of the foundation course
Recommended reading	
Teaching methods	
Assessment methods	
Language of instruction	English
Name of lecturer	Prof. Dr. Sebastian Dünnebeil
Email	sebastian.duenebeil@hm.edu
Link	
Course content	Focus topics include digital innovations in the B2B sector, digital process innovations, product-service bundles and digital business models with a focus on the software industry
Remarks	