Courses in English
Course Description

Department	14 Tourism
Course title	**Quo vadis Tourism?** **(course offered only during winter terms)**
Course number	N5.1T
Hours per week (SWS)	4 SWS
Number of ECTS credits	5
Course objective	Students can □ Analyze and understand the markets of the future (professional and methodological competence) □ Identify and assess current problems, long-term trends and their consequences for tourism assess them (professional competence, methodological competence) □ Develop solutions and weigh up different methods against each other (professional competence, methodological competence) □ Make decisions, defend them in discourse with others and revise them if necessary (social competence, self-competence) □ Analyze the opportunities and risks of digital transformation and use digital tools in a target-oriented manner (professional competence, methodological competence) □ Competently deal with scientific literature, research and analyze data (methodological competence) analyze data (methodological competence) □ Understand and consider the ethical aspects of different courses of action (professional competence, personal competence)
Prerequisites	
Recommended reading	
Teaching methods	seminaristic style
Assessment methods	oral exam
Language of instruction	English
Name of lecturer	Dr. Nick Naumov
Email	nick.naumov@hm.edu
Link	
Course content	□ Trends, future topics and future challenges in tourism, including □ Overtourism □ Climate change □ Sustainability in tourism □ Virtual reality and digital transformation □ Social trends and their significance for tourism: demographic change, generational change etc. □ Current developments in tourism
Remarks	