

## Courses in English Course Description

<b>Department</b>	10 Business Administration
<b>Course title</b>	<b>Potential of Law for Business People: Applied Legal Aspects of Digitalization</b>
<b>Course number</b>	PR.2
<b>Hours per week (SWS)</b>	4
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	Hands-on experience in applying legal framework to data-driven business models
<b>Prerequisites</b>	none
<b>Recommended reading</b>	will be provided in class
<b>Teaching methods</b>	Interactive instruction Practical experiences through excursions, personal encounters, and discussions with legal practitioners Guided self-study Offer of in-depth content on electronic learning platform possibly guest lecture and/or field trip
<b>Assessment methods</b>	Term paper in contemporary manner
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Prof. Weiden
<b>Email</b>	henrike.weiden@hm.edu
<b>Link</b>	
<b>Course content</b>	Potential of Law for Business People: Identify legal opportunities for shaping data-driven business models
<b>Remarks</b>	In the Applied Law in Digitalization module, students experiment with applying law to digital transformation. They develop an eye for the interplay between IT, law, and business administration. In doing so, they learn to meaningfully harmonize these three disciplines. Upon completion of the module, students are able to drive digitalization in companies of any size and industry. Contents: Practice-oriented teaching of the following content (alternatively, depending on the interests and preferences of the semester group): Build your own website / app, Legal issues in the Metaverse, Legal XR, Gaming: Level up the rules, Application of new data regulation to the platform economy, Data sharing: new business models through new rules, Access to justice for customers and everyone