

Courses in English Course Description

Department 14 Tourism

Course title Service Robots in Tourism and Hospitality

Course number

Hours per week (SWS) 2

Number of ECTS credits 3

Course objective Students will gain a sound overview of automation and robotics with a specific focus on service robots in

tourism and hospitality. The introduction to service robots in theory and practice will lead to an understanding of their relevance for current and future workplaces. Part of this is exploring the

implications of their application for employees, leaders and customers/guests. Students will get to know opportunities and challenges in applying service robots in tourism and hospitality and critically reflect on

their application

The seminar will also focus on learning presentation techniques and scientific writing. Learning to search

for scientific literature, to work with a literature management software and understanding academic

articles in order to successfully write a seminar paper are key goals of this seminar.

Prerequisites Participants must demonstrate a sound command of spoken and written English (Level B2) in order to

hold presentations and actively participate in discussions.

Recommended reading A reading list will be distributed at the beginning of and during the semester.

Teaching methods Lectures, presentations

Assessment methods Presentation during semester, Seminar paper

Language of instruction English

Name of lecturer Stefanie Brenning

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Link

Course content Introduction to Automation and Robotics in Tourism and Hospitality

What are Service Robots

The Service Robot Ecosystem: Employees, Leadership, Customers Critical Reflection of Service Robots in Tourism and Hospitality

Also: Basics of Scientific Writing and Presentation of Scientific Literature

Remarks