

Courses in English Course Description

Department 11 Applied Social Sciences

Course title Management of Social Innovations

Course number 3701, 3702

Hours per week (SWS) 4

Number of ECTS credits 5

Course objective

This course is dealing with innovation processes, innovation management and criteria for evaluating innovation processes and consequences. On the one hand, the focus is on a cross-sectoral and cross-divisional examination of framework conditions and action strategies that promote and inhibit innovation. On the other hand, the reflection of social versus economic, technical, legal and ecological evaluation criteria receives in-depth attention. The innovation colloquium "Management of Social Innovations" accompanies current processes of social innovation and social transformation (e.g. "Fördern und Fordern"; Energiewende). It offers future graduates a continuous and collegial platform for discussion and reflection on social innovation processes in which they are directly involved (own projects) or which they can follow as citizens. It thus also fulfills a specific function of preparing students for the job market by teaching them to present their competencies in the management of social innovations clearly and comprehensibly to third parties.

Prerequisites None

Recommended reading Haxeltine, A., Pel, B., Dumitru, A., Avelino, F., Kemp, R., F., Bauler, T., Kunze, I., Dorland, J.,

Wittmayer, J., and Jørgensen, M. S. (2017) Towards a TSI theory: a relational framework and 12 propositions, (TRANSIT working paper; 16, December 2017), TRANSIT: EU SSH.2013.3.2-1 Grant agreement no: 613169. // Moulaert, Frank et al. (Hrsg.) (2014) The International Handbook on Social Innovation: Collective Action, Social Learning and Transdisciplinary Research. Northampton: Edward

Elgar Pub.

Teaching methods Group work, lectures, seminar-style teaching, fish-bowl discussions, visual thinking

Assessment methods oral presentation (as a team effort)

Language of instruction English

Name of lecturer Peter Dürr, Pia Popal, Eduardo A. Rueda

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Link tba

Course contentSocial innovations as a field of research and action. Cross-sectoral and cross-divisional analysis of

social innovation processes, Framework conditions favoring and inhibiting innovation and strategies for action. Reflection of social versus economic, technical, legal and ecological evaluation criteria. Monitoring and evaluation of current processes of social innovation and societal transformation.

Discussion platform for students' own projects or for current social innovations.

Remarks None