

## Courses in English Course Description

<b>Department</b>	10 Business Administration
<b>Course title</b>	<b>Legal Issues in Data-driven Business</b>
<b>Course number</b>	M4.6
<b>Hours per week (SWS)</b>	4
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	<p>This class will enable students to identify legal issues related to digitized business models. Students will be acquainted with the selected topics within the legislative framework and apply basic strategies to avoid typical legal obstacles. Participants will learn to configure business models in a legally safe manner. The aim of the class is to provide the necessary insights and competences for legal compliance of digital business models. Moreover, students will work in small teams in an intercultural setting to develop solutions to assigned topics. This module helps students to understand the dependencies of digitization in a company with the corresponding legal requirements. Having completed this class, participants will be prepared to determine potential legal risks within the context scrutinized in class. They will be able to pinpoint typical questions and solve them accordingly.</p>
<b>Prerequisites</b>	Business Administration background, Bachelor degree
<b>Recommended reading</b>	tba
<b>Teaching methods</b>	Seminar-like
<b>Assessment methods</b>	Term paper on law-related project work
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Henrike Weiden
<b>Email</b>	<a href="mailto:henrike.weiden@hm.edu">henrike.weiden@hm.edu</a>
<b>Link</b>	<a href="https://nine.hm.edu/ModuleDescription/Semester?moduleId=26ad7f7b-92d4-ed11-91f9-0050568f928d&amp;semId=e9924288-9a07-e811-94bf-00155d6e6b0a">https://nine.hm.edu/ModuleDescription/Semester?moduleId=26ad7f7b-92d4-ed11-91f9-0050568f928d&amp;semId=e9924288-9a07-e811-94bf-00155d6e6b0a</a>
<b>Course content</b>	<ul style="list-style-type: none"><li>· Selected legal regulations applicable to the digital economy with a strong focus on data privacy</li><li>· Identification and analysis of selected legal obstacles</li><li>· Application of the given framework to a business model</li><li>· Potentially presentation in public</li></ul>
<b>Remarks</b>	Field trip to Argentina planned (early 2024), partially funded. First come, first served.