

Department	05 Technical Systems, Processes and Communication
Course title	Innovation Management
Course number	
Hours per week (SWS)	2
Number of ECTS credits	2,5
Course objective	The seminar "Innovation Management" focuses on providing a deeper understanding of dynamic innovation processes and holistic entrepreneurship and developing the necessary know-how, skills, competencies and mindset.
Prerequisites	Openness and interest in innovation and entrepreneurship, as well as basic knowledge of technologies and technical processes
Recommended reading	Sarasvathy, S. (2008): Effectuation: Elements of Entrepreneurial Expertise (Cheltenham: Edward Elgar.)
Teaching methods	Seminar-type teaching
Assessment methods	Modular work (presentation)
Language of instruction	English
Name of lecturer	Prof. Dr. Klaus Sailer
Email	klaus.sailer@hm.edu
Link	N/A
Course content	Team-based project work that covers the analysis of the problem and systemic influencing factors, idea generation, prototype creation and validation, and the development of a sustainable business concept that implies the generation of societal impact.
Remarks	