

## Courses in English Course Description

<b>Department</b>	05 Technical Systems, Processes and Communication
<b>Course title</b>	<b>Intercultural Communication</b>
<b>Course number</b>	
<b>Hours per week (SWS)</b>	2
<b>Number of ECTS credits</b>	3
<b>Course objective</b>	<p>Knowledge about the common cultural models</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Intercultural sensitisation, become culturally sensitive and aware</li> <li><input type="checkbox"/> Awareness and perception of own and other cultural concepts</li> <li><input type="checkbox"/> Competence in communication with others of diverse cultural back grounds</li> <li><input type="checkbox"/> Understanding of the interaction between culture and communication, developing an understanding of how individuals perceive and react to cultural rules</li> <li><input type="checkbox"/> Transfer of this knowledge to the international professional world, contexts</li> </ul>
<b>Prerequisites</b>	none
<b>Recommended reading</b>	<p>Hall, Edward T.: The Hidden Dimension. Anchor Books, New York, 1969, and 1990</p> <p>Hiller, Gundula Gwenn: A Matter of Perspective: Critical Incidents from the point of view of Studentenwerke and higher education institutions. Deutsches Studentenwerk, 2016.20</p> <p>Hofstede, Geert. Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival. McGraw-Hill Professional, 2007.</p> <p>Hofstede, Geert; Smith, Douglas M..Exploring Culture: Exercises, Stories and Synthetic Cultures. London, Nicholas Brealey Publishing, 2007.</p> <p>Jandt, Fred E.: An Introduction to Intercultural Communication. 7th ed., Sage Publ., 2013.</p> <p>Rothlauf, Juergen: A Global View on Intercultural Management. De Gruyter Oldenbourg, 2014</p> <p>Trompenaars, Fons; Hampden-Turner, Charles. Riding the Waves of Culture. Understanding Cultural Diversity in Business. London, Nicholas Brealey Publishing, 2007.</p>
<b>Teaching methods</b>	Lecture, seminar instruction, case study, field trip
<b>Assessment methods</b>	Oral examination
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Nina Kohr, M.A.
<b>Email</b>	<a href="mailto:nina.kohr@hm.edu">nina.kohr@hm.edu</a>
<b>Link</b>	
<b>Course content</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Theory of intercultural communication</li> <li><input type="checkbox"/> Theory of culture (e.g. cultural models / dimensions)</li> <li><input type="checkbox"/> Culture shock</li> <li><input type="checkbox"/> Theory of communication</li> <li><input type="checkbox"/> Intercultural competence</li> <li><input type="checkbox"/> Case studies, critical incidences</li> <li><input type="checkbox"/> Awareness training</li> <li><input type="checkbox"/> Simulation of situations of intercultural encounters</li> </ul>
<b>Remarks</b>	