

Compulsory module R 5.2: Sustainable Tourism					
Module Code	Workload	Credits	Study Semester	Frequency of Module Offer	Duration of Module
R 5.2	60 h	2 ECTS	5th Sem.	Every Semester	1 Semester
1	Teaching Methods		Contact Hours	Independent Study	Planned Group Size
	Lecture: 2 weekly contact hours per semester R 521 Sustainable Tourism (1 weekly contact hour per semester) R 522 Instruments for Sustainable Tourism (1 weekly contact hour per semester)		2 weekly contact hours per semester / 22,5 h	37,5 h	50 Students
2	Learning outcomes / Competences				
	<p>After completing this module successfully, students will be able to analyze tourism critically from a sustainable perspective. They will be able to evaluate and assess global networking with the resulting competitive situations and interdependencies, and spin-off effects of tourist areas in a sustainable setting. Students are able to link theoretical and empirical results on sustainable tourism to a holistic environment, which is dominant in selected markets. In the end, students can assess potentials and risks in the context of sustainable tourism.</p> <p>Students should develop written and verbal presentational skills. They demonstrate group-work, questioning and listening skills. Group-work enables students to demonstrate their ability to assemble a diverse range of material, show awareness of differing approaches and to make evaluative judgements.</p>				
3	Contents				
	<ol style="list-style-type: none"> 1. Conceptualising sustainability, sustainable development and sustainable tourism within a competitive and dynamic global environment; 2. Introduction to the principles of sustainable development and sustainable tourism; 3. Application of the principles of sustainable development in the context of tourism; 4. Definitions and conceptual models of sustainable tourism; 5. Environmental, economic and socio-cultural impacts of tourism; 6. Monitoring sustainable tourism; 7. Corporate sustainability and corporate social responsibility (CSR); 8. Environmental and business ethics; 9. Policy tools for sustainable tourism; 10. Community participation and planning issues; 11. Selected case studies in sustainable tourism. 				
4	Teaching Methods: Lectures				

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5	Participation Prerequisites: See conditions for progression to advanced semesters (cf. study and examination regulations)
6	Examination: written exam or module assignment (according to study plan)
7	Prerequisites for the Allocation of Credit Points: passed module exam
8	Use of the Module (in other study programs): none
9	Factor for calculation of the degree grade: weighting with factor 1
10	Module Supervisor and Full-Time Teachers: Prof. Dr. Anna Scuttari
11	Other Information Module in English language