



<b>Department</b>	14 Tourism
<b>Course Title</b>	<b>Strategies for sustainability in tourism and hospitality</b>
<b>Hours per week (SWS)</b>	4
<b>Number of ECTS Credits</b>	5
<b>Learning Outcomes</b>	Gain a deep understanding of the three dimensions of sustainability - ecological, economical, social implications - as defined by the United Nations. Learn about implications of these sustainability dimensions for the tourism industries. Gain an understanding of the multitude of interdependencies between the dimensions of sustainability.
<b>Prerequisites</b>	Basic understanding of service industries
<b>Recommended Reading</b>	Compulsory readings are provided in the self-study Moodle-based online course
<b>Teaching Methods</b>	Self-study module
<b>Assessment Methods</b>	Self-paced online tests of reading comprehension of the provided readings (following the progress of the readings)
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Prof. Dr. Torsten Busacker Prof. Dr. Burkhard von Freyberg
<b>E-Mail</b>	<a href="mailto:torsten.busacker@hm.edu">torsten.busacker@hm.edu</a> <a href="mailto:b.freyberg@hm.edu">b.freyberg@hm.edu</a>
<b>Link</b>	Students receive the invitation to enroll (and thus register) in the Moodle course for this module directly by e-mail from the head of the study program (Master students) or after registering with the International Office (Incoming students)
<b>Course Content</b>	This module involves an intensive, self-directed, supervised examination of various aspects of sustainability in tourism and hospitality that address current and future challenges facing our industry.
<b>Remarks</b>	

