

Courses in English Course Description

Department	14 Tourism
Course title	New Work in Tourism and Hospitality
Hours per week (SWS)	2
Number of ECTS credits	3
Course objective	Students will gain a sound overview of New Work, its concept and relevance for tourism and hospitality. The introduction to New Work in theory and practice will lead to an understanding of its relevance for leadership and human resources management and its distinction from traditional working models. Especially in tourism and hospitality, challenges like digitalization, the COVID-19 pandemic and the shortage of skilled labor can be addressed by New Work tools like flexible working hours or flat hierarchies. Students will get to know opportunities and challenges in applying New Work to tourism and hospitality and critically reflect on its application.
Prerequisites	Participants must demonstrate a sound command of spoken and written English (Level B2) in order to hold presentations and actively participate in discussions.
Recommended reading	A reading list will be distributed at the beginning of the semester
Teaching methods	Lectures, presentations
Assessment methods	Presentation during semester and seminar paper
Language of instruction	English
Name of lecturer	Stefanie Brenning
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Link	
Course content	Getting to know New Work Modern challenges for Tourism Applications of New Work in Tourism Critical reflection of New Work in Tourism and Hospitality
Remarks	