

Courses in English Course Description

Department	13 General and Interdisciplinary Studies
Course title	Cross Cultural Communication and Global Employability (Virtual Exchange with partners in Finland, Hungary and Ghana)
Hours per week (SWS)	2
Number of ECTS credits	2
Course objective	The objectives of this course are as follows: <ul style="list-style-type: none">•Examine common issues listed under "Course content" from different perspectives.•Use English as a mean of communication in an authentic international environment.•Experience cultural similarities and differences first-hand.
Prerequisites	
Recommended reading	
Teaching methods	
Assessment methods	Grade comprises of five tasks and a final report. The five tasks will be assigned after certain classes, and they account for 50% of the total grade. Grade is given based on completion and on time submission of tasks. The final report accounts for 50% of the total grade. Further information will be given on the first day of class, on October 13.
Language of instruction	English
Name of lecturer	Nicholas Sinn
Email	nicholas.sinn@hm.edu
Link	
Course content	<p>Cross-cultural communication skills are becoming more and more important in today's world of business and globalization. Having knowledge of different cultures facilitates communication in multi-cultural working environments.</p> <p>The purpose of this course is to equip students with intercultural business knowledge by real-case examples. The course is designed as an online course in collaboration with Munich University of Applied Sciences' strategic partner TAMK in Tampere (Finland), Budapest Business School in Budapest (Hungary) and Takoradi Technical University in Sekondi-Takoradi (Ghana).</p> <p>In this virtual exchange course, we will examine the following topics from German, Finnish, Hungarian and Ghanaian perspective:</p> <ul style="list-style-type: none">•Cultural Theories•Intercultural Negotiation•Business Etiquette•Company Structure•Application Process•Sustainability•Tourism <p>In addition, we will take a look at some cultural similarities and differences between the four countries. As course participants will have the opportunity to work in international and multi-cultural teams, they will experience these similarities and differences first-hand, critically examine cultural theories, as well as discard stereotypes.</p>
Remarks	