

Modulbezeichnung: (Title)	Advanced International Business English Skills (Advanced BE)
Modulverantwortliche(r): (Module responsibility)	Prof. Dr. Rowanne Sayer
Dozent(in): (Course lecturer)	Lecturer
Sprache: (Language of instruction)	English
Zuordnung zum Curriculum: (Degree programme)	Master's of Business Administration and Engineering Elective module, for all types of access, 1 st - 5 th semester
Lehrform/SWS: (Teaching method/Hours per week)	Seminars, exercises, group discussions and case studies (4 SWS)
Arbeitsaufwand: (Workload)	Attendance time: 60 hours; Private study, exam preparation: 30 hours In total: 90 hours
Kreditpunkte: (Number of ECTS credits)	5 ECTS
Voraussetzungen: (Prerequisites)	Language proficiency of B2 in Business English (cf. Common European Framework of Reference)
Verwendbarkeit: (Usability/Application)	<i>Advanced BE</i> provides a course in 'Advanced International Business English for Engineers' and is taught at C1 level.
Lernziele/Kompetenzen: (Course objectives)	<p>On successful completion of this course, all students will have mastered key aspects of international business English for industrial engineers in the workplace. The focus is on language skills needed professionally, which includes all aspects of reading, writing, listening and speaking. The vocabulary, theory and application of a range of topics are relevant to students' course of studies and professional development.</p> <p>Essential Business English (BE) communication skills tailored to workplace requirements, including presentation skills, teleconferencing, negotiations, conflict resolution, leading and participating in meetings, reports, etc. A series of relevant grammar topics at the highest level of BE proficiency: C1</p>
Inhalt: (Course content)	After successfully completing this course, students will have achieved the CEF level of C1/C1+ in all aspects of 'international BE for industrial engineers'.

Prüfungsform: (Assessment method)	Written exam (0.5): 90 minutes Presentation (0.5): 15 minutes
Literatur: (Reference literature)	<ul style="list-style-type: none">• DUBICKA, Iwonna / O'KEEFE, Margaret. Advanced Market Leader. Business English Course Book. Pearson Education Ltd. 2016 (3rd Edition Extra)• Supplemented by a range of relevant materials and diverse media.