Courses in English
Course Description

Department	14 Tourism
Course title	**Intercultural Competence II** **(course will be offered every semester; country focus could change every semester)**
Course number	R 551/552
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	After completing this module successfully, students will be able to understand different regions and cultures, or aspects of their specific features. They will have increased awareness of foreign cultures or cultural differences. They will be able to identify differences and to work and communicate with people across diverse backgrounds in appropriate ways.
Prerequisites	
Recommended reading	Gibson, Robert, Intercultural Business Communication, Berlin: Cornelsen, in der aktuellsten Ausgabe Hofstede, Geert, Hofstede, Gert Jan & Minkov, Michael, Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival, New York: McGraw-Hill, in der aktuellsten Ausgabe Trompenaars, Fons & Hampden-Turner, Charles (2020), Riding the waves of culture. Understanding diversity in global business (4rd, rev. ed.), London: Nicholas Brealey
Teaching methods	Lectures
Assessment methods	90 minutes written exam as electronic presence with SEB
Language of instruction	English
Name of lecturer	Prof. Dr. Wendy Farrell Prof. Dr. Tilman Schröder
Email	wendy_colleen.farrell@hm.edu tilman.schroeder@hm.edu
Link	
Course content	R 551: Theories and/or basics, e.g., knowledge of different regions, cultures, communication styles, or other (knowledge can be acquired during an academic study semester abroad) R 552: Focusing on specific aspects, e.g.: □ regional culture, communication, history, tourism, business, heritage, geography, or comparable topics □ international or intercultural marketing, business, management, or similar business fields
Remarks	