

Courses in English Course Description

Department	14 Tourism
Course title	Recent Trends and Topics in Tourism Research
Course number	
Hours per week (SWS)	2
Number of ECTS credits	3
Course objective	The focus of this seminar is on tourism and hospitality research. Participants are asked, to find to find recent publications in the leading scientific tourism and hospitality journals (Scimago journal ranking 2022 ranks 1-10) which discuss new topics of the tourism and hospitality industry. Each participant has to provide at least 3 publications as examples for recent research and to select one of them for further in deep discussion. A homework (15 pages based on a template) and a presentation (15-20 minutes) are mandatory and will be the basis for the course assessment.
Prerequisites	good knowledge of English (minimum B2-level, C1 recommended) good basic knowledge in statistics
Recommended reading	will be communicated during the course
Teaching methods	introduction and presentations by lecturer, homework, presentations by the students
Assessment methods	homework and presentation
Language of instruction	English
Name of lecturer	Thomas Bausch
Email	thomas.bausch@hm.edu
Link	tourismus.hm.edu
Course content	This seminar aims at <ul style="list-style-type: none"> •Giving a general introduction into the tourism and hospitality management as a field of research •Understanding the tourism knowledge generation process and the role of research within it •Getting familiar with types of research frequently found in tourism and hospitality management •Developing the capabilities to do desk research in scientific publication databases as Scopus or Web of Science: queries and result checking of scientific publications •to be able to identify relevant and reliable scientific sources and further non-scientific sources for tourism research •Getting familiar with different types of scientific publications (e.g. case studies, review papers, research notes, conceptual papers) •Being able to analyze a scientific paper and to identify its practical relevance and transferability •Developing the capacity to write a short scientific paper and to present it in front of an audience •Stimulating and holding a discussion with the other seminar participants
Remarks	The seminar is divided in three parts: 1) introduction, scientific paper desk research and review, proposal of 3 papers per student, paper allocation by the lecturer, 2) writing the own paper and preparing the presentations and 3) paper presentations and discussion in the group. The paper presentation might be organized in blocks. It is recommended to understand the seminar as a course with active participation – well-grounded absences are allowed but the in advance information of the lecturer is requested. The third part of the seminar (paper presentations) needs a mandatory presence.