

<b>Department</b>	14 Tourism
<b>Course title</b>	<b>73</b> <b>Compulsory module R 5.5: Intercultural Competence II</b>
<b>Course number</b>	
<b>Hours per week (SWS)</b>	4 weekly contact hours per semester / 45 h
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	After completing this module successfully, students will be able to understand different regions and cultures, or aspects of their specific features. They will have increased awareness of foreign cultures or cultural differences. They will be able to identify differences and to work and communicate with people across diverse backgrounds in appropriate ways.
<b>Prerequisites</b>	See conditions for progression to advanced semesters (cf. study and examination regulations)
<b>Recommended reading</b>	Gibson, Robert, Intercultural Business Communication, Berlin: Cornelsen, in der aktuellsten Ausgabe Hofstede, Geert, Hofstede, Gert Jan & Minkov, Michael, Cultures and Organizations - Software of the Mind: Intercultural Cooperation and Its Importance for Survival, New York: McGraw-Hill, in der aktuellsten Ausgabe Trompenaars, Fons & Hampden-Turner, Charles (2020), Riding the waves of culture. Understanding diversity in global business (4rd, rev. ed.), London: Nicholas Brealey
<b>Teaching methods</b>	Lectures
<b>Assessment methods</b>	written exam
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	c) Prof. Dr. Bauer d) Prof. Dr. Schröder
<b>Email</b>	<a href="mailto:antonie.bauer@hm.edu">antonie.bauer@hm.edu</a> <a href="mailto:tilman.schroeder@hm.edu">tilman.schroeder@hm.edu</a>
<b>Link</b>	
<b>Course content</b>	R 551: Theories and/or basics, e.g., knowledge of different regions, cultures, communication styles, or other (knowledge can be acquired during an academic study semester abroad) R 552: Focusing on specific aspects, e.g.: <input type="checkbox"/> regional culture, communication, history, tourism, business, heritage, geography, or comparable topics <input type="checkbox"/> international or intercultural marketing, business, management, or similar business fields
<b>Remarks</b>	