

Courses in English Course Description

Department	14 Tourism
Course title	Elective R 5.4: Current Issues in Tourism
Course number	
Hours per week (SWS)	4 weekly contact hours per semester / 45 h
Number of ECTS credits	5
Course objective	<p>Professional competence</p> <p>After completing this module successfully, students will be able to</p> <ul style="list-style-type: none"> <input type="checkbox"/> understand current issues in tourism, <input type="checkbox"/> understand and apply potential solutions and management strategies, <input type="checkbox"/> understand and analyze regional, national and global specifics, <input type="checkbox"/> evaluate actions implemented or required on an enterprise level as well as regional, national and international level for the effective development of tourism. <p>Technical, personal and social competencies</p> <p>Furthermore, the following interdisciplinary competences are addressed as students will be able to</p> <ul style="list-style-type: none"> <input type="checkbox"/> enhance their self-organization and team work skills, <input type="checkbox"/> learn how to access and critically evaluate new topics and knowledge, <input type="checkbox"/> improve their ability to articulate scientific knowledge in group discussions.
Prerequisites	See conditions for progression to advanced semesters (cf. study and examination regulations)
Recommended reading	<ul style="list-style-type: none"> <input type="checkbox"/> Milano, C., Cheer, J. & Novelli, M. (2019): Overtourism: Excesses, Discontents and Measures. Wallingford, UK: CAB International. <input type="checkbox"/> Dodds, R. & Butler, R. (2019): Issues, realities and solutions. Berlin/Boston: Walter de Gruyter. <input type="checkbox"/> Gossling, S. & Hall, C. M. (2006): Tourism & Global Environmental Change: Ecological, Social, Economic and Political Relationships. Abingdon: Routledge. <input type="checkbox"/> Cooper, C. & Hall, C. M. (2020): Current Issues in Asian Tourism. Abingdon: Routledge. <input type="checkbox"/> Andriotis, K., Styliadis, D. & Weidenfeld, A. (2020): Tourism Policy and Planning Implementation. Abingdon: Routledge. <input type="checkbox"/> Pforr, C. & Hosie, P. (2016): Crisis Management in the Tourism Industry: Beating the Odds? Abingdon, Routledge. <input type="checkbox"/> Silva, C., Seabra, C. Abrantes, J. & Paiva, O. (2021): Pandemics and Travel: COVID-19 Impacts in the Tourism Industry. Emerald Publishing Limited.
Teaching methods	Lecture with practices: 4 weekly contact hours per semester R 545 Current Issues in Tourism
Assessment methods	written exam
Language of instruction	English
Name of lecturer	Prof. Dr. Olga Junek
Email	olga.junek@hm.edu
Link	
Course content	<p>This course addresses current issues and trends in tourism. Under the umbrella title "Current Issues in Tourism" varying topics are put in focus each semester. Either several issues are addressed (e.g. the influence of megatrends on tourism management) or one issue is analyzed from several perspectives (e.g. overtourism).</p> <p>Current issues covered in this elective might be overtourism, crisis management, dark tourism, digitalization and its impact on tourism, demographic change and the talent shortage to name but a few.</p>
Remarks	<p>Module in English language (depending on participants).</p> <p>The specific topic of the class may vary since different lecturers may teach this class. The topic and lecturer/ lecturers are announced in due time prior to the course selection procedure for the electives. This class features guest lecturers from partner universities (if available).</p>