

<b>Department</b>	10 Business Administration
<b>Course title</b>	<b>Behavioral Economics and Human Resources and Organization-Social and Personal Competence</b>
<b>Course number</b>	04.02.2024
<b>Hours per week (SWS)</b>	40
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	It would typically aim to develop and enhance students' abilities to navigate social interactions and relationships effectively while also fostering personal growth and self-awareness.
<b>Prerequisites</b>	
<b>Recommended reading</b>	<p>Carnegie, D. (1936). How to Win Friends and Influence People. Simon &amp; Schuster.</p> <p>Covey, S. R. (1989). The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change. Free Press.</p> <p>Hallowell, E. M. (1997). Emotional Intelligence at Work: The Untapped Edge for Success. Jossey-Bass.</p> <p>Patterson, K., Grenny, J., McMillan, R., &amp; Switzler, A. (2011). Crucial Conversations: Tools for Talking When Stakes Are High. McGraw-Hill Education.</p> <p>Pink, D. H. (2011). Drive: The Surprising Truth About What Motivates Us. Riverhead Books.</p> <p>Brown, B. (2012). Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead. Avery.</p> <p>Duhigg, C. (2012). The Power of Habit: Why We Do What We Do in Life and Business. Random House.</p> <p>Negron, R. (2018). Social Intelligence: A Practical Guide to Social Intelligence Communication Skills – Improve Your Social Skills, Learn Body Language and Read People. Independently published.</p>
<b>Teaching methods</b>	<ol style="list-style-type: none"> <li>1. Interactive Workshops and Discussions: Conduct workshops that encourage open discussions about emotions, interpersonal skills, and self-awareness. Moreover, use case studies or real life scenarios to analyze and discuss different social situations.</li> <li>2. Role-Playing and Simulations: Engage students in role-playing activities to practice effective communication, conflict resolution and empathy. Moreover, simulate real world scenarios to help students apply social and personal competence skills in a controlled environment.</li> <li>3. Team-Building Activities: incorporate team building exercises to enhance collaboration, communication, and interpersonal skills. Besides emphasize the importance of teamwork and how individual strengths contribute to group success.</li> </ol>
<b>Assessment methods</b>	<ol style="list-style-type: none"> <li>1. Interactive presentations: require students to create and deliver presentations on topics related to social and personal competence, demonstrating their ability to convey information effectively.</li> <li>2. Reflective essays: assign reflective essays where students analyze specific experiences or challenges, demonstrating their ability to learn from and adapt to different social situations.</li> </ol>
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Associate Prof. Dr. Suppanunta Romprasert
<b>Email</b>	<a href="mailto:suppanunta@g.swu.ac.th">suppanunta@g.swu.ac.th</a>
<b>Link</b>	
<b>Course content</b>	<p>Day 1: Introduction to Social and Personal Competence: Definition and important of social and personal competence; Overview of key skills: self awareness, self regulation, empathy, communication, and interpersonal skills; Reflective exercises to assess current levels of competence.</p> <p>Day 2: Self Awareness and Emotional Intelligence: Understanding emotions and their impact; Components of emotional intelligence; Techniques for enhancing self awareness and self regulation.</p> <p>Day 3: Effective Communication Skills: Verbal and non verbal communication; Active listening and empathetic communication; Overcoming communication barriers.</p> <p>Day 4: Interpersonal Relationships: Building and maintaining positive relationship; Conflict resolution strategies; Navigating difficult conversations. Moreover, connecting social and personal competence to community service.</p>

## **Courses in English**

### **Course Description**

Day 5: Leadership and Teamwork: Leadership styles and qualities; Team dynamics and collaboration; Leading and contributing within a team. Besides presentations and reflections are on personal and social growth.

**Remarks**

The topics can be adjust according to the time and current situation.