

Department	14 Tourism
Course title	New Work in Tourism
Hours per week (SWS)	2
Number of ECTS credits	3
Course objective	<p>Students will gain a sound overview of New Work and its relevance for tourism. Especially in tourism, challenges and trends such as digitization and the shortage of skilled workers can be addressed by New Work.</p> <p>The introduction to New Work in theory and practice will lead to an understanding of different concepts and values associated with New Work, like an emphasis on flat hierarchies, employee empowerment and well-being as well as which skills and competencies are and will be required in a new world of work. We will also talk about artificial intelligence like service robots and consequences of its implementation for the workplace, employees and employers.</p> <p>Furthermore, students will receive an introduction into reading and understanding scientific articles and will present recent scientific articles on New Work. Students will also get to know opportunities and challenges in applying New Work to tourism and critically reflect on its application.</p>
Prerequisites	Participants must demonstrate a sound command of spoken and written English (Level B2) in order to hold presentations and actively participate in discussions.
Recommended reading	A reading list will be distributed at the beginning of the semester
Teaching methods	Lectures, presentations
Assessment methods	Presentation during semester, seminar paper
Language of instruction	English
Name of lecturer	Stefanie Brenning
Email	stefanie.brenning@hm.edu
Link	
Course content	<p>Introductions to scientific work: How to read and present a scientific study, search for scientific literature and write a seminar paper</p> <p>Getting to know New Work</p> <p>Modern challenges for Tourism</p> <p>Applications of New Work in Tourism</p> <p>Critical reflection of New Work in Tourism and Hospitality</p>
Remarks	