

Courses in English Course Description

Department	10 Business Administration
Course title	Sustainability and Ethics in a Global Context
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	Students get a comprehensive overview of how the world's sustainability challenges are affecting, and being affected by, business. They become familiar with basic theories in sustainability and ethics and are able to implement these theories in a practical context. They learn to integrate sustainability and ethical aspects into accounting, marketing, supply chain management and other subjects in business studies. Students will learn to reflect on key sustainability literacy skills like system thinking, values reflection and assumptions in business. Participants gain deeper insight in their personal value compass and have solid ideas how to implement their personal values in their private and professional life.
Prerequisites	None
Recommended reading	<ul style="list-style-type: none">•Blowfield, M. Business and Sustainability•Crane, A., Matten, D., Business Ethics•Molthan-Hill, P., The Business Students's Guide to Sustainable Management.•Murray, P., The Sustainable Self•Raworth, K., Doughnut Economics. Seven Ways to think Like a 21st-Century Economist•Weybrecht, G., The Sustainable MBA: A Business Guide to Sustainability
Teaching methods	<ul style="list-style-type: none">•Self-reflection methods•Action learning•Interdisciplinary learning in different fields of science and research•Seminar paper with oral presentation•Project- and group-based learning•Simulation•E-learning
Assessment methods	Module assignment
Language of instruction	English
Name of lecturer	Prof. Dr. Georg Zollner
Email	georg.zollner@hm.edu
Link	
Course content	<ul style="list-style-type: none">•Understanding the three pillars of sustainability•Embedding sustainability into core subjects of business•Paradigms in business studies•System thinking•Introduction to ethical theories, like normative ethical theory, rationalism and egoism, ethics of duty, utilitarianism, human rights.
Remarks	