

Courses in English Course Description

Department 10 Business Administration

Course title Academic Research in English

Hours per week (SWS) 4

Number of ECTS credits 5

Course objective

This module is an advanced course in English intended to guide students in carrying out and presenting their own research, while also further practicing their academic language skills for high-level discourse in English. Throughout this task-based module, students will learn how to find appropriate sources, develop appropriate research methods and prepare innovative research assignments, projects and dissertations. After completion of this module, students will have a clear concept of how to source, evaluate and cite existing business-related research and prepare for their bachelor's dissertation.

Prerequisites Modules 2.2 (2nd sem.) & 3.2 (3rd. sem.); min. B2 English

Recommended reading Texts and resources will be provided at the beginning of the semester.

Teaching methods

•Interactive seminar

Active listening, exchange and group participation are key skills for developing confidence, proficiency

and communicative effectiveness.
•Research and practice assignments

Students are expected to complete readings, present and analyse their own research and complete tasks as study assignments, and to contribute well-prepared findings and evaluations in class.

•Group work

•Constructive discussion and application

•Presentations and Q&A

• În order to reach the level of proficiency and confidence required, students are expected to work independently and continually develop their research interests and English proficiency through

continuous self-study.

Assessment methods Module assignment (ModA)

Language of instruction English

Name of lecturer Prof. Dr. Paul Sudnik

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Link

Course content •Academic integrity and plagiarism

•Research platforms and sources in English

Research methods

•Planning and organizing a research project

•Academic communication in English

Remarks