

Modulbezeichnung: Stundenplankürzel:	INTERCULTURAL SKILLS AND MANAGEMENT WPM Incult Mgt
Semester:	-
Module responsibility	Prof. Dr. Renate Osterchrist
Lecturer	Caroline Braun (LB)
Language	Englisch
Curricula	Master of Business Administration and Engineering Consecutive Master Management and Engineering CIE Elective Module
Teaching method/SWS	Max 25 participants instruction seminars 4SWS
Workload	In class: 60 hours Pework/self-study, module work: 60 hours
Credit points	4 ECTS
Prerequisites	No mandatory prerequisites, though leadership, soft skills 1 serve as a foundation as well as building on this class
Usability	No mandatory prerequisites, though leadership, soft skills 1 serve as a foundation as well as building on this class
Learning objectives	Competency level 3 (apply): Students are able to apply the basic theoretical findings on intercultural management in a multicultural and multinational business environment Competency level 4 (analyze): Students are able to analyze difficult situations in an international environment and derive possible solutions

Content:	<p>This course provides students with a comprehensive understanding of culture and cultural differences in an international professional environment. Students will learn various fields of action and skills that they can apply in international cooperation and projects.</p> <p>Topics:</p> <ul style="list-style-type: none"> ▪ Introduction to culture and cultural concepts ▪ Understanding cultures ▪ Intercultural skills and competences ▪ Intercultural Management
Academic performance	<p>Module work of about 10-15 pages and a short presentation. Details will be provided in the first class of the course by the lecturer</p>
Literature	<p>ABRAMSON, N.R. 2018. Managing cultural differences – global leadership for the 21st century. Routledge. ISBN : 978-1138223684 and 978-1138223455</p> <p>MAYER, C-H. 2020. Intercultural mediation and conflict management training - a guide for professionals and academics. Springer. ISBN: 978-3-030-51764-9</p> <p>ROTHLAUF, Jürgen. 2014. A global view on <i>Intercultural management</i>. Oldenbourg Verlag de Gruyter. ISBN: 9783110400625 , 3110400626 , 9783110376289 , 9783110397901</p>