

Courses in English offered at the Department of Tourism (FK14) at Hochschule München (HM)

Summer Term 2021 (Version 15.02.21)

Title	Code	Level Bachelor (B) / Master	Last Name Professor	First Name Professor	Weekly hours	ECTS	Colour code	Day	time from	to	First Day of Class
Strategic Business Simulation	R511	B	Prof. Sterzenbach	Sven	4	5	red	Monday (Group 5 A/B) (Sterzenbach) Monday (Group 5 C) (Schönberger) Monday (Group 5 D) (Goecke)	13:45	17:00	Monday, 15.03.
Sustainable Tourism & Instruments	R521/R522	B	Dr. Naumov Prof. Scuttari	Nick Anna	2	2	red	Tuesday	08:00	09:30	Tuesday, 16.03.
International Marketing and Leadership (3)	R531/R532	B	Prof. Werther	Simon	4	5	yellow	Tuesday	11:30	13:00	Tuesday, 16.03.
			N.	N.				Monday	17:15	18:45	Monday, 15.03.
Hospitality (2)	R542	B	Phebey (LB)	Katharina	4	5	yellow	Monday	08:00	11:15	Monday, 15.03.
Entrepreneurship (2)	R544	B	Ditterich (LB)	Johannes	4	5	yellow	Wednesday	15:30	18:45	Wednesday, 17.03.
Current Issues in Tourism (2)	R545.1/2	B	Dr. Naumov	Nick	4	5	yellow	Tuesday	15:30	18:45	Tuesday, 16.03.
Intercultural Competence: Focus on USA and the English-speaking world) (1)	R551/552	B	Prof. Bauer	Antonie	4	5	yellow	Wednesday	11:30	15:15	Wednesday, 17.03.
Intercultural Competence: Focus on Latin America (1)	R551/552	B	Prof. Schröder	Tilman	4	5	yellow	Wednesday	09:45	13:00	Wednesday, 17.03.
Intercultural Competence: Focus on Australia (1)	R551/552	B	Dr. Junek	Olga	4	5	yellow	Thursday	08:00	11:15	Thursday, 18.03.
Intercultural Competence: Focus on Asia (1)	R551/552	B	Prof. Werther	Simon	4	5	yellow	Wednesday	09:45	13:00	Wednesday, 17.03.
Empirical Research in Tourism (3)	R561 (Theory) R562 (Groups/ Projects)	B	Prof. Scuttari	Anna	4	5	yellow	Tuesday	09:45	11:15	Tuesday, 16.03.
							yellow	R562 several groups (Kick-Off event with project presentation; then selection of group) Klassen: Tuesday (13:45-15:15) Freni: Wednesday (08:00-09:30) Freni: Wednesday (09:45-11:15) Joedden: Friday (08:00-09:30)	several times, depending on project	Kick Off for projects in the 1st or 2nd week of the semester	
Tourism Economics	CE01/ TR2.6e	B	Prof. Bauer	Antonie	4	5	green	Tuesday	13:45	17:00	Tuesday, 23.03.
Applied Strategic Management (Case Studies)	CE02/ BA712	B	Prof. Schönberger	Lukas	2	3	green	Thursday	13:45	15:15	Thursday, 18.03.
HR Transformation	CE03	B	Fieser (LB)	Robert	2	3	yellow	BLOCK 28. – 30. April 2021 • Wednesday: 16:00 – 19:00 • Thursday: 09:00 – 17:00 • Friday: 09:00 – 17:00			Wednesday, 28.04.
Complementary Aspects in Tourism	CE04	M (ECTS)	Prof. Busacker	Torsten	2	5	red	Friday	19:00	20:30	Friday, 19.03.
Revenue Management (Distribution Management)	CE05/ M252H	M	Prof. Hassib	Ashraf	2	3	yellow	Wednesday	19:00	20:30	Wednesday, 17.03.
Special Aspects in Tourism: The Visitor Experience: Contemporary Concepts and Characteristics	CE06	M (ECTS)	Dr. Junek	Olga	2	3	yellow	Tuesday (every 2 weeks) Dates: 23.03., 20.04., 04.05., 18.05., 01.06., 15.06., 29.06.	08:00	11:15	Tuesday, 23.03.
Communication Management in Tourism (Seminar)	CE07/ S05	B / M	Prof. Schröder	Tilman	2	3	red	Wednesday	13:45	15:15	Wednesday, 17.03.
Cross-border and linear destinations: routes, pilgrimages and gap years (Seminar)	CE08/ S06	B / M	Prof. Scuttari	Anna	2	3	red	Wednesday	13:45	15:15	Wednesday, 17.03.
Innovate or die: the role of market research on the innovation process (Seminar)	CE09/ S23	B / M	Freni (LB)	Veronica	2	3	red	Wednesday	11:30	13:00	Wednesday, 17.03.
Sustainability in practice: Destination management and tourism: challenges, issues and perspectives for sustainable growth	CE10/ KF031	B	Dr. Naumov Prof. Pillmayer	Nick Markus	2	3	red	Thursday	11:30	13:00	Thursday, 18.03.

(1) Only one of these courses can be chosen.

(2) Only one of these courses can be chosen.

(3) Module has 2 parts! Students need to attend both parts to receive ECTS!