

Module Nr.	5.3.5 / 226 (old study plan)		
Title	Seminar: Sustainability and Ethics in a Global Context		
Applicability			
Module type	obligatory		
Language of Instruction	English		
Teaching Methods	Seminar	Frequency of offer	weekly
Semester	5. Semester		
SWS	4		
ECTS-Credits	5	Workload	50/40/20/40
Corresponding Courses		Prerequisites	
Assessment Method	ModA	Exam aids to be used	
Responsibility for the course	Prof. Dr. Georg Zollner		
Lecturer(s)	Prof. Dr. Georg Zollner		

Learning outcomes / skills:

Students get a comprehensive overview of how the world's sustainability challenges are affecting, and being affected by, business. They become familiar with basic theories in sustainability and ethics and are able to implement these theories in a practical context. They learn to integrate sustainability and ethical aspects into accounting, marketing, supply chain management and other subjects in business studies. Students will learn to reflect on key sustainability literacy skills like system thinking, values reflection and assumptions in business. Participants gain deeper insight in their personal value compass and have solid ideas how to implement their personal values in their private and professional life.

Contents:

- Understanding the three pillars of sustainability
- Embedding sustainability into core subjects of business
- Paradigms in business studies
- System thinking
- Introduction to ethical theories, like normative ethical theory, rationalism and egoism, ethics of duty, utilitarianism, human rights.

Deployed methods of business administration:

- Qualitative-interpretative methods
- Literature research and analysis
- Expert interviews
- Survey

Methods of Teaching and Learning:

- Self-reflection methods
- Action learning
- Interdisciplinary learning in different fields of science and research
- Seminar paper with oral presentation
- Project- and group-based learning
- Simulation
- E-learning

Literature:

- Blowfield, M. Business and Sustainability
- Crane, A., Matten, D., Business Ethics
- Molthan-Hill, P., The Business Students's Guide to Sustainable Management.
- Murray, P., The Sustainable Self
- Raworth, K., Doughnut Economics. Seven Ways to think Like a 21st-Centurey Economist
- Weybrecht, G., The Sustainable MBA: A Business Guide to Sustainability