Courses in English

Course Description



Department 10 Business Administration

Course title Soft skills for successful self-management and leadership

Hours per week (SWS) 4

Number of ECTS credits 5

Course objective

Leading others starts with leading yourself. The key to a successful leadership lies within oneself; how can we lead others if we are not able to lead ourselves? Leading oneself starts with awareness and self-reflection, being aware of your own skillset and having the ability to reflect on yourself is the key to success, mastering these enables you to lead with confidence from within.

After the completion of this class, participants will have an overview of the many varieties of social competences that are essential in leadership. Besides traditional management tools the class is focusing on the nature of leadership – well known theories of scientists like Peter F. Drucker and Fredmund Malik are being analyzed to better understand their management approaches and how to put them into practice.

Prerequisites none

Recommended reading Will be published during the class.

Teaching methods > Seminar

> Teamwork

> Role plays to reflect personal ownership, discipline, motivation, endurance, authority and independence

> Presentations, discussions and evaluations

Case studiesPersonality tests

Assessment methods Module work

Language of instruction English

Name of lecturer Tamara Kern, MSc

Email

Link

Course content 1) Basics and understanding

a) Self-management

b) Self-awareness / Personality tests

c) Leadership

> Management vs. Leadership

> Positive Leadership

> Motivation

2) Theories

a) Drucker, Maslow, Malik, Cameron, McGregor, Herzberg

3) Practical approach

a) Case Studies

Remarks