

Courses in English

Course Description

Department	09 Engineering and Management
Course title	Leadership and change in digital times
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	<p>Change Management and Leadership go hand in hand. The dimension of Agility and Digitalisation has many implications on how to lead change, which will address during this course:</p> <ul style="list-style-type: none">• What are „Must Haves“ for Change Processes in organisations?• What are implications of Agility and Digitalisation for Change Management and the role of leaders?• What are chances and barriers, when start-up and entrepreneurship mentality is interacting with classical management?• How do you personally deal with change and disruption?• How do you see yourself as a leader? How does this match with the on-going trends in organisations?
Prerequisites	<p>Basics on Change Management (e.g. Bachelor class, Leadership class in Master) Participation in all three blocks is mandatory</p>
Recommended reading	<p>Various articles from different sources C. Otto Scharmer: Theory U. Leading from the Emerging Future Jim Collins: Great by Choice Heike Bruch and Bernd Vogel: Fully Charged. How Great Leaders Boost their Organization's Energy and Ignite High Performance. Karl E. Weick and Kathleen M. Sutcliffe: Managing the Unexpected: Sustained Performance in a Complex World. Frederic Laloux: Reinventing Organizations. A Guide to Creating Organizations Inspired by the Next Stage of Human Consciousness. Alexander Osterwalder & Yves Pigneur: Business Model Generation. A Handbook for Visionaries, Game Changers, and Challengers.</p>
Teaching methods	Class discussion and dialogue, group exercises, presentations, individual reflections, case work
Assessment methods	PA (Project work, for this course, this includes regular contributions, one group presentation and one individual presentation, short written task)
Language of instruction	English
Name of lecturer	Ute Thumm
Email	
Link	
Course content	<p>We deal with current change management and leadership approaches. We link change management & Leadership with agility and corporate culture. We also address how you personally deal with change, how you see your future role as a leader and what gives you stability and orientation in times of disruption. In one of the three sessions we invite an organization with a real-life issue. Together with a leader from this organization we develop a concrete, feasible prototype for his issue, using Design Thinking or other creative methods.</p>
Remarks	<p>Block course 56 hours, (3 weekends, each Friday afternoon 04.00 - 09.00 pm; Saturday 09.00 am - 05.00 pm) plus self-study, pre-readings, preparations in between classes and project work. Altogether approx. 90 hours . Ensure your full participation during all class sessions</p> <p>The course offers you a lively and colorful mixture of theory, practical exercises, working on questions from the practical field and possibilities for personal reflection. The three blocks build upon each other. As we work on a real case and as there is no written exam, it is necessary for you to be present throughout the three blocks.</p>