Courses in English

Course Description



Department 09 Engineering and Management

Course title Intercultural Management and Leadership

Hours per week (SWS) 4

Number of ECTS credits 4

Course objective

Students are able to

- apply the basic theoretical findings on intercultural management in a multicultural and multinational

business environment (Competence level 3)

- analyze difficult situations in an international environment (Competency level 4)

- differentiate $\,$ how leadership is changing but also how the basic issues stay the same and remain

timeless (Competence level 4)

- reflect and evaluate their own leadership skills

Students are able to evaluate what makes leaders effective and how to take charge of their own

leadership development (Competence level 5)

Prerequisites No mandatory prequisites, though leadership, soft skills 1 and change management both serve as a

foundation as well as building on this class

Recommended reading ROTHLAUF, Jürgen. 2012. Interkulturelles Management. Oldenbourg Verlag de Gruyter. ISBN: 3-

486712780. Additional literature will be provided in moodle

Teaching methods Max 30 participants, instruction seminars.

Assessment methods Module work. Students are expected to write ca 15 pages on a topic. Further details will be provided by

the lecturer in the first blockseminar.

Language of instruction English

Name of lecturer Prof. Dr. Jürgen Rothlauf

Email juergen.rothlauf@hm.edu

Link

Course content Intercultural Management:

- Introduction to culture & cultural differences

Understanding culturesCulture & communication

- Culture Management

Challenges of Leadership:

- Working with documents that represent some of the classic and modern trends in leadership

literature.

- Case studies of leadership successes and failures.

- Exercises for improving self-knowledge, self-awareness and leadership skills.

- Final leadership exercise and individual presentation.

Remarks