

## Courses in English

### Course Description

<b>Department</b>	05 Building Services Engineering, Paper and Packaging Technology and Print and Media Technology
<b>Course title</b>	<b>Editorial Department (techtalkers.hm.edu)</b>
<b>Hours per week (SWS)</b>	4
<b>Number of ECTS credits</b>	5
<b>Course objective</b>	Students will gain experience in the following after their participation in this joint learning experience: <ul style="list-style-type: none"><li>- Recognizing and implementing the structure and process of a journalism editorial department</li><li>- Serving in different writing, illustration and editorial role</li><li>- Providing peer feedback</li><li>- Publishing in a public, online forum, and</li><li>- Working in inter-cultural and virtual teams to develop cultural competency and teamwork skills.</li></ul>
<b>Prerequisites</b>	Good command of English, very good command of German or English written language, experience in journalistic writing (required)
<b>Recommended reading</b>	Current coverage of technology and sustainability topics
<b>Teaching methods</b>	Introductory lectures and panel discussions, in-class and out-of-class joint teamwork in small groups.
<b>Assessment methods</b>	Each student is expected to produce three texts during the course of the experience or comparable artefacts, such as illustrations and visualisations for texts.
<b>Language of instruction</b>	English
<b>Name of lecturer</b>	Prof. Dr. Anke van Kempen (HM), Prof. Dr Andrea Feldpausch-Parker (SUNY ESF), Prof. Dr. Silje Kristiansen (SUNY ESF)
<b>Email</b>	<a href="mailto:anke.van_kempen@hm.edu">anke.van_kempen@hm.edu</a>
<b>Link</b>	<a href="https://techtalkers.hm.edu/">https://techtalkers.hm.edu/</a>
<b>Course content</b>	This is a joint class experience of students from MUAS and SUNY ESF (Syracuse, NY). It will include introductory lectures and discussions followed by in-class and out-of-class team project work. We will have panel discussions about current topics and publication plans. Students will choose their own topics within the areas of science, technology and environment. Through joint teamwork and small groups, students will work on concept generation and text production for a blog.
<b>Remarks</b>	<b>Die Texte können auch auf Deutsch verfasst werden. Der Leistungsnachweis kann ebenso auf Deutsch erfolgen.</b>