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| **Department** | 05 Building Services Engineering, Paper and Packaging Technology and Print and Media Technology |
| **Course title** | **Typography and InDesign** |
| **Hours per week (SWS)** | 4 |
| **Number of ECTS credits** | 6 |
| **Course objective** | 1. Understand and classify the development of type and its application to visual communication<br>2. Apply typographic principles and practices as an integral component in the study of graphic communication<br>3. Recognize and communicate typographic principles<br>4. Design and produce high quality projects and presentations utilizing Adobe InDesign and Adobe Fonts using best practices for file preparation |
| **Prerequisites** | N/A |
| **Recommended reading** | Video tutorials will be assigned in lieu of reading |
| **Teaching methods** | Lecture, assignments and development of portfolio. |
| **Assessment methods** | Term paper and optional assessments during the term |
| **Language of instruction** | English |
| **Name of lecturer** | Lorraine Donegan |
| **Email** | |
| **Link** | http://www.grc.calpoly.edu/faculty-and-staff/lorraine-donegan |
| **Course content** | Application of typography using Adobe InDesign and Adobe Fonts. In-depth study of design principles, visual communication and visual organization. Best practices for digital file preparation for print and online publishing. |
| **Remarks** | |