



Department	14 Tourism
Course title	Intercultural Competence II - Focus on the USA and the English-speaking world
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	To introduce students to the theories and basics of intercultural communication. To build intercultural knowledge and competence with a special focus on the USA and the English-speaking world.
Prerequisites	Participants must demonstrate a sound command of spoken and written English (Level B2) in order to hold presentations, actively participate in discussions, and write a written exam in English.
Recommended reading	A reading list will be distributed at the beginning of the semester.
Teaching methods	Seminar style
Assessment methods	Presentation (50%) and written examination at the end of the semester (50%)
Language of instruction	English
Name of lecturer	Prof. Dr. Antonie Bauer
Email	antonie.bauer@hm.edu
Link	
Course content	Building awareness of cultural differences and their impact in an international business environment; Theories of intercultural competence and communication (Hofstede, Hall, Trompenaars, etc.); Dimensions of culture; Analysis of key challenges in international business situations; Introduction to the cultures of the major English-speaking countries with a special focus on the USA; Building intercultural competence for working with business partners from English-speaking cultures.
Remarks	The theoretical part of the course as well as of the written exam will be identical with the course Intercultural Training II - Focus on Asia. Thus, students are advised not to take both classes at the