

Department	14 Tourism
Course title	Tourism and Transport: State of the art and emerging issues
Hours per week (SWS)	2
Number of ECTS credits	3
Course objective	To introduce students to the state of the art and emerging issues in tourism and transport. To provide students with a clearer understanding of legal and planning issues in transport and visitor management.
Prerequisites	Participants must demonstrate a sound command of spoken and written English (Level B2) in order to hold short presentations and actively participate in discussions. Basic knowledge of tourism and/or transport planning is recommended.
Recommended reading	A reading list will be distributed at the beginning of the semester
Teaching methods	lectures, case studies, seminar style
Assessment methods	Written examination at the end of the semester
Language of instruction	English
Name of lecturer	Prof. Dr.-Ing. Norbert Klassen
Email	norbert.klassen@hm.edu
Link	
Course content	Public transport planning in Germany Bike sharing, car sharing and autonomous driving and their impacts on tourism Managing the movement of recreational users Event management and transport - case studies: Expo 2015 in Milan and sport events Visitor management Accessible National Parks Operations Research methods in transport
Remarks	Some parts of the course (public transport / sharing economy / OR methods) will repeat parts of the content of the regular Mobility and Transport Management modules (R33 and K01)