



Department	14 Tourism
Course title	Intercultural Competence: Focus on Latin America
Hours per week (SWS)	4
Number of ECTS credits	5
Course objective	To introduce students to the theories and basics of intercultural communication. To build intercultural knowledge and competence with a special focus on Latin America.
Prerequisites	Participants must demonstrate a sound command of spoken and written English (Level B2) in order to give presentations, actively participate in discussions, and sit a written exam in English.
Recommended reading	A reading list will be distributed at the beginning of the semester.
Teaching methods	Seminar style
Assessment methods	Regular attendance and written examination at the end of the semester.
Language of instruction	English
Name of lecturer	Prof. Dr. Tilman Schroeder
Email	tilman.schroeder@hm.edu
Link	
Course content	Building awareness of cultural differences and their impact in an international business environment; Theories of intercultural competence and communication (Hofstede, Hall, Trompenaars, etc.); Dimensions of culture; Analysis of key challenges in international business situations; Introduction to the cultures of Latin America; Building intercultural competence for working with business partners from Latin American cultures.
Remarks	The theoretical part of the course as well as of the written exam will be identical with the course "Intercultural Competence - Focus on Australia and the Asia Pacific Region". Thus, students are advised to not take both classes at the same time.