Courses in English - Course Description



Department 14 Tourism

Course title Intercultural Competence: Focus on Australia

Hours per week (SWS) 4

Number of ECTS credits 5

Course objective The course focuses on increasing students awareness of their own culture as well as other cultures

and to provide them with competencies to deal with cultural diffrenences in an increasingly globalised

Prerequisites

Recommended reading

Teaching methods Lectures, case studies, class discussions and debates

Assessment methods Written Exam and Presentation

Language of instruction English

Name of lecturer Dr Olga Junek

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Link

Course content • The course is an introduction to intercultural competence.

• Its focus is to increase awareness of one's own and of other cultures and to enhance the social competence when interacting with people from other cultures.

• Theoretical models of intercultural competence and communication will be introduced.

• Cultures - especially business communication styles - will be analysed by using cultural dimensions

The modules comprised of the course R551 and R552. You have to attend both courses with the same lecturer. Half of the exam is based on the content of R551, i.e. intercultural theories and basics, and will be the same for all students taking the test. The other half of the points will be based on the content of your R552 subject, i.e. Focus on Australia. In this part of the module you will study topics related to the culture of Australia including its history, indigenous culture, business dealings and tourism among others. You will also be presented with topics relating to New Zealand and the Asia-Pacific region.

Remarks