

## Successful Cooperation

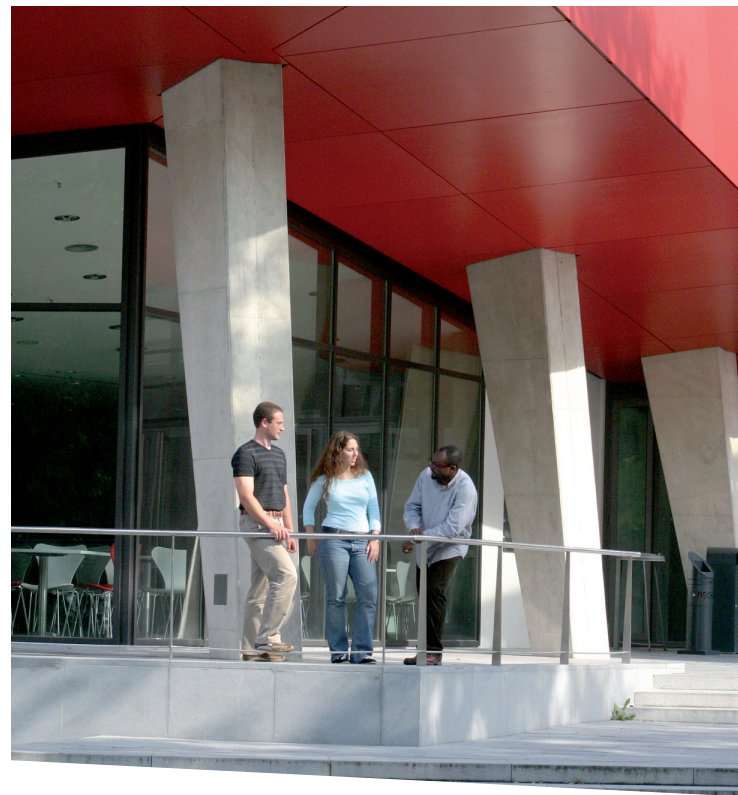
The Hochschule München (Munich University of Applied Sciences MUAS) and the California Polytechnic State University, San Luis Obispo (Cal Poly) have been cooperating successfully since 2002 on a multitude of bilateral projects in research and teaching across several faculties, e.g. within the prestigious Munich Summer School of Applied Sciences. The partnership is based on a shared vision and common mission of an applied hands-on approach in teaching and research as well as on the matching academic profile of disciplines with a thematic focus on sustainability and entrepreneurship.

## Acknowledged Cooperation

Munich University of Applied Sciences was awarded a four-year grant from the DAAD (German Academic Exchange Service) with funds from the BMBF (German Federal Ministry of Education and Research) in the program line “strategic partnerships and thematic networks”. The program provides funding of up to 250,000 Euros per year from 2015 to 2018 to establish and maintain strategic partnerships with excellent universities abroad.

## Sustainable Cooperation

The grant will allow Munich University of Applied Sciences to intensively support and systematically expand this long-standing successful transatlantic partnership on all university levels. Enhanced networking and collaboration in the fields of studying, teaching, research, and administration will secure the sustainability of the partnership. Mutual and innovative projects and programs promote the international activities and raise the international profile of both institutions.



GEFÖRDERT VOM



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## Contact

Andrea Schramm  
Project Coordination Cal Poly  
Abteilung Studium – International Office

Hochschule München / Munich University of Applied Sciences  
Room A19  
Lothstrasse 34  
D-80335 Munich

Phone: +49 89 1265-1128

Fax: +49 89 1265-1140

[www.hm.edu/international](http://www.hm.edu/international)



CAL POLY  
SAN LUIS OBISPO

**Strategic Partnership**  
**Munich University of Applied Sciences –**  
**California Polytechnic State University,**  
**San Luis Obispo**



## Objectives of the Strategic Partnership

Both Universities agreed on five main objectives for the strategic partnership:

- Ensuring the quality and continuity of the cooperation
- Strengthening the international profile and attractiveness of both universities
- Creating synergies and pooling resources
- Increasing the number of participating departments
- Structuring new joint projects in research, teaching, and education

Measures focus on three key areas:

- Expanding student, faculty, and staff mobility
- Establishing joint teaching-, learning-, and research activities
- Exchange of best practices in administration and organization

## Funding Measures

In order to achieve the set objectives within the strategic partnership, a limited number of funding measures is offered to support the exchange of students, faculty, and staff of both institutions:

- Scholarships for students for study or research visits (travel allowance and monthly scholarship installment) for up to six months
- Workshops and Summer Schools
- Preparatory visits for university personnel (short term stay for up to 14 days)
- Teaching and research stays for professors (long term stay for up to six months)
- Exchange of university personnel



## California Polytechnic State University, San Luis Obispo

The California Polytechnic State University (Cal Poly) was established in 1901 as a vocational high school. About halfway between Los Angeles and San Francisco and close to the beaches of the Pacific Ocean and the Central Coast vineyards, Cal Poly is located in the small coastal town of San Luis Obispo with its 43,000 residents. Part of the 23-member California State University System, Cal Poly regularly ranks highly among the country's universities.

Presently, about 20,000 students are enrolled at one of the six colleges and enjoy one of the largest, most comprehensive university facilities of any campus in the U.S. For graduate students there are nearly 30 degree programs, while undergraduate students can choose from almost 70 majors with the prestigious engineering programs as the most popular choice. Although strong in engineering, Cal Poly offers degree courses also in fields as diverse as architecture, business studies, agriculture, and the arts.

Cal Poly's distinctive guiding philosophy "Discere Faciendo" ("Learn by Doing") fittingly describes the university's practical minded attitude towards academic life and campus culture. Not unlike a German university of applied sciences, Cal Poly is focused on a hands-on approach to student learning and practical research. Its special profile and its innovative teaching, learning, and living practices make Cal Poly an ideal international partner for Munich University of Applied Sciences.



## Munich University of Applied Sciences (MUAS)

Established in 1971 as an amalgamation of several Munich engineering schools, Munich University of Applied Sciences has become the largest University of Applied Sciences in Bavaria and the second largest in Germany. Approx. 17,500 students have opted for practical courses of study in the areas of technology, business, applied social sciences, and design at a university that is situated at the heart of a leading European economic, hi-tech, and cultural metropolis. MUAS has three locations within the city, 14 departments and several affiliated institutes provide teaching and research in over 70 study courses.

The three characteristic cornerstones of MUAS' academic and educational mission are defined as sustainability, entrepreneurship, and internationality. Education and research at MUAS are imbued with skills and knowledge which are geared to the future and oriented towards employability on a globalized job market.

Acquiring intercultural competence and international experience in correspondingly designed programs, summer schools, or courses in English opens up additional perspectives for students, teachers, and administrative staff. The Munich University of Applied Sciences and its affiliated Strascheg Center for Entrepreneurship are recognized as an "EXIST-Academy of Excellence for Entrepreneurs-University" and are consistently placed within the top 3 from the start of the competition. The strategic partnership with Cal Poly enables Munich University of Applied Sciences to enhance and expand its distinctive profile characteristics in a unique way.