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Intake Form

This document is intended to help you and us define more clearly the digital transformation challenge your organization is facing. This will enable us to better assess what is at stake for you and your stakeholders (members, customers, patients, etc.), and whether and where we can help with digital solutions. In addition, we want to gain an impression - as far as possible at this point in time - of what your involvement in the development of possible solutions in the Digital Transformation Lab might look like.

Organization name   _____

Organization location   _____

Project title   _____

Contact person   _____

Date   _____

_____
Tell us a bit about your organization:

_____
Who are you and what is your role within your organization?

_____
Who are your customers/stakeholders – both intermediary (e. g. employees, faculty, volunteers) and end users (e. g. students, customers, patients):

_____

Now, tell us about your challenge. What problem or opportunity would you like to address?

Do you already try to solve this problem today? How?

We cannot solve the problem without your help. Would you be willing and able to support (staff, data etc.)? How?

Let's imagine, we have been working on your challenge for a semester/term. How would you measure the success afterwards?

It is important to us to drive actual impact. Do you have executive support for this challenge? Who is this?

In your opinion, what are the next steps to implement a promising idea in your organization?

As a public institution we publish the results of a DT.LAB-Project under an open source license to promote further innovation. Would this be ok for you?

☐ Yes   ☐ No (unfortunately no cooperation within the DT.LAB possible)