

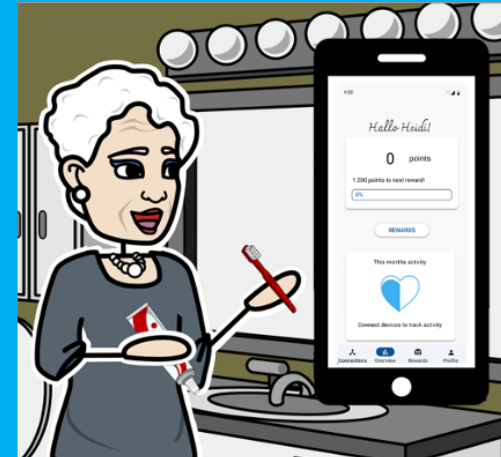
Storyboard



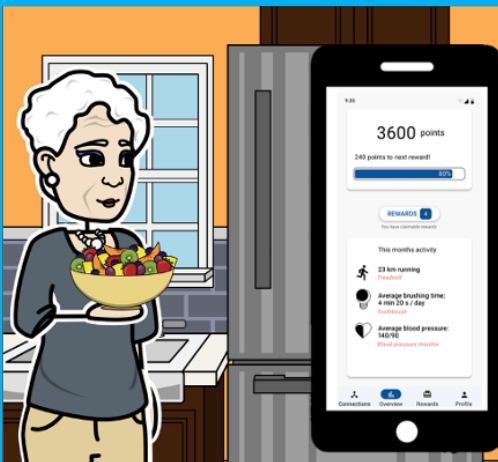
Heidi, 65, has a problem. She wants to stay healthy and wonders how she can do that through smart devices



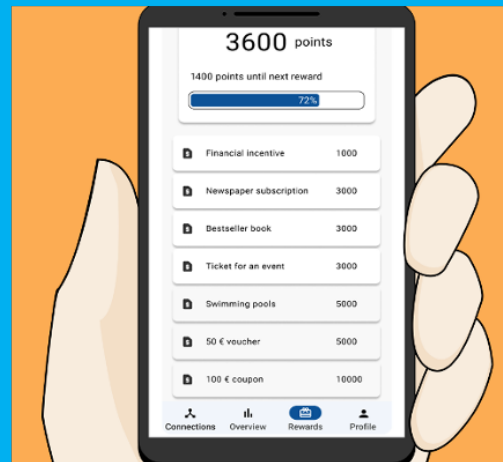
She was suggested an app that might help. Using smart home devices, the app tracks healthy living at home.



By doing things that maintain or improve her health at home, Heidi can earn points within the app.



Heidi can earn points with activities such as exercising, taking medication, brushing teeth and much more



When enough points are earned, Heidi can claim a reward such as a gym membership or coupons.



Now Heidi has an additional incentive to keep up with her daily health lifestyle and can track her progress.