

The City of Munich introduces 'EcoScope' - a simple way for small and medium companies to start their journey towards CO2 neutrality!

EcoScope is a tool which enables SMEs to estimate their carbon footprint and provides useful recommendations to reach the companies' climate goals, aligned with the [city's strategy of climate neutrality](#) by 2030 for the city administration and by 2035 for the entire city.

Munich - Jan 28, 2022 – Due to Statista, the CO2 emissions constantly rise up to 35.000 millions of tons worldwide. And the consequences such as rising sealevels, extinction of species and more and more climate catastrophes become perceptible. Furthermore, due to a [research study](#) on compensating payments to SMEs approx. 65% of German SMEs claim to lack knowledge of carbon compensation actions.

Today, the city of Munich released EcoScope to tackle this problem. EcoScope is a free and easy-to-use tool for SME's to calculate, monitor and report their CO2 emissions according to the greenhouse gas protocol. It also provides information on funding programs and makes suggestions on how to reduce emissions effectively in practice. Therefore nothing stands in the way for SMEs to become carbon-neutral and to be part of the big picture - a climate-neutral Munich by 2035.

"At the **Department of Labor and Economic Development, we support companies** in Munich to run their business as sustainable and climate friendly as possible. We are very happy, that we can now offer an innovative tool, that can help companies taking the first steps on the road to climate neutrality" says Christian Rothe from the City of Munich.

When working with EcoScope SMEs experience guidance and support in their journey towards carbon neutrality. By accessing the tool via web, companies can directly start with their journey towards carbon neutrality by entering specific data in an intuitive and clearly arranged questionnaire. Through EcoScope, the company's total CO2 emissions are visually presented and data can be gathered at a glance. This makes it possible to document, monitor and report the companies CO2 data easily and furthermore to derive action steps for a reduction where it is most needed and has the most impact. In order to start reducing the emissions, various tips and tricks for carbon reduction can be explored within the tool. EcoScope enables the users to harmonize this important responsibility with their other daily tasks by giving guidance and support.

Customer Quote

"I felt so overwhelmed and stressed being responsible for driving the company to carbon neutrality and I didn't know how to even start. What data do I need, what do the scopes mean, how do I know my footprint then and how can we reduce the emissions? How was I supposed to know all of that?! But after using EcoScope, all my worries and problems vanished as it really guides you through it. Not only do I get the companies carbon footprint at a glance, but I also receive a great number of suggestions on how we can reduce CO2. Now I can fulfill my responsibility without being a professional or doing overtime - awesome!" says Sepp Zimmerer, a 36-year accountant at a small consultancy firm in Munich.

To get started with your journey to CO2 neutrality with EcoScope please visit:
www.munichemissioncalculator.com